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Industry Expansion Solutions, NC State University  
&  
Iredell County Economic Development Corporation  
ReVamp Technical Assistance Program  
Guidelines & Application

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Program Guidelines

The ReVamp Technical Assistance Program is a joint project of Industry Expansion Solutions (IES) at North Carolina State University and Iredell County Economic Development Corporation (ICEDC). Motorsports component manufacturers and motorsports teams in Iredell County are eligible to apply. Eligibility for technical assistance funding through ICEDC requires a) application and acceptance into the ReVamp program and b) participation in both the IES and Waste Reduction Partners assessments described below.

**BUSINESS APPLYING FOR FUNDING MUST:**

- ◆ have been in operation in North Carolina with an assigned FEIN for a minimum of three years prior to application date to be eligible for participation in the program,
- ◆ currently be in operation in Iredell County,
- ◆ have at least five (5) full-time employees,
- ◆ be current on all state tax obligations; and
- ◆ be a manufacturer of motorsports vehicle components, a motorsports team currently manufacturing or preparing to manufacture for non-motorsports markets, or a manufacturer part of an overall racing enterprise.

**PREFERENCE WILL BE GIVEN TO:**

- ◆ A prime NASCAR related contractor or subcontractor to a prime NASCAR contractor affected by budget reductions or impending budget reductions and have at least 10% business revenue derived from NASCAR related contracts or as a subcontract.
- ◆ Component manufacturers who have experienced a loss or can demonstrate an imminent threat of loss of at least 5% of sales and/or production due to reduced NASCAR related expenditures.

**ASSESSMENT SERVICES**

- ◆ The Competitiveness Review and strategic analysis will be provided by Industry Expansion Solutions.
- ◆ Energy & Waste Reduction Assessments will be provided by Waste Reduction Partners.
- ◆ Assessment services will be provided remotely until the circumstances permit the assessment to be conducted at the businesses' own facility.

**GRANT AWARDS**

- ◆ Through the Competitiveness Review and strategic analysis, Industry Expansion Solutions and other project partners will generate a list of recommended *measures* toward diversification, growth, retooling.

- ◆ IES, ICEDC, and other program partners will work to identify low- and no-cost options toward fulfilling those recommended measures.
- ◆ For those measures not covered by other available resources, participating company will
  - a. Work with IES and ICEDC to identify vendors who can provide services in fulfillment of those steps;
  - b. Submit a request for matching funds from ICEDC to be paid to an approved vendor;
  - c. Submit invoices to ICEDC from the vendor(s) for proposed and/or completed services; and
  - d. Submit a brief narrative to ICEDC and IES staff indicating the relationship between the services to be purchased/purchased and the recommendations made by IES. (ICEDC to confirm with participating company and IES that the purchase of services is in fulfillment of a recommendation made by IES).
- ◆ Grant funding will be used as a match, dollar-for dollar, to vendors providing services toward qualified expenses as described above.
- ◆ Business must keep accurate records of the project's implementation process.

For questions about eligibility for ReVamp Technical Assistance Program grant funding, please contact:  
Matthew Lawrence Pierce, Director of Business Retention & Expansion  
Iredell County Economic Development Corporation  
704-799-5863 / [matthew@iredelledc.com](mailto:matthew@iredelledc.com)

### **Application Instructions**

Complete the attached ReVamp Technical Assistance Program Application. Any information or documentation that cannot be supplied in the provided space should be identified by the relevant question number and attached to the bottom of the application form.

## Program Application

This application is a confidential document. Information contained in this application will not be sold, shared, or otherwise distributed by without your consent.

If you have any questions or need assistance in completing the application, please contact:

Kami Baggett, IES Regional Manager  
Industry Expansion Solutions, NC State University  
919-830-7292 / [krbagget@ncsu.edu](mailto:krbagget@ncsu.edu)

Send completed applications to Kami Baggett at [krbagget@ncsu.edu](mailto:krbagget@ncsu.edu)

<b>Company Name:</b>			
<b>Authorized Company Representative:</b>		<b>Title:</b>	
<b>Phone:</b>	<b>Ext.:</b>	<b>Fax:</b>	
<b>Email:</b>		<b>Website Address:</b>	
<b>Street/Mailing:</b>			
<b>City:</b>	<b>ZIP:</b>	<b>County:</b>	
<b>Date of Inception:</b>		<b>Years in Business:</b>	
<b>Total Number of Full-time Employees:</b>		<b>Total Number of Part-time Employees:</b>	
<b>Legal Structure of Business:</b>	<input type="checkbox"/> Sole Proprietor	<input type="checkbox"/> Partnership	<input type="checkbox"/> Corporation (Designation: )
<b>Employer's Federal ID #:</b>		<b>Unemployment Comp ID #:</b>	
<b>North Carolina Sales Tax Reg. #:</b>		<b>NAICS Code:</b>	
<b>Is your company current on all State of North Carolina tax obligations?</b>		<input type="checkbox"/> YES	<input type="checkbox"/> NO
<b>Does your company derive a minimum of 10% of its business revenue from NASCAR related contracts or as a subcontractor?</b>		<input type="checkbox"/> YES	<input type="checkbox"/> NO
<b>Is your company a NASCAR related prime contractor or subcontractor to a prime NASCAR contractor affected by budget reductions or impending budget reductions?</b>		<input type="checkbox"/> YES	<input type="checkbox"/> NO
<b>Has your company experienced a loss or can demonstrate an imminent threat of a loss of at least 5% of sales and/or production due to reduced NASCAR related expenditures?</b>		<input type="checkbox"/> YES	<input type="checkbox"/> NO
If Yes, please provide data on sales, production and employment from current through the past 36 months. For losses and in the case of an imminent threat, provide a projection from current through the next 24 months.			
<b>Is your company receiving/applying for other public training/consulting funds?</b>		<input type="checkbox"/> YES	<input type="checkbox"/> NO
<b>If Yes, explain:</b>			
<b>Has there been a layoff at this site within the last 12 months?</b>		<input type="checkbox"/> YES	<input type="checkbox"/> NO
<b>If yes:</b>	<input type="checkbox"/> Temporary Layoff    Number affected:	<input type="checkbox"/> Permanent Layoff    Number affected:	
<b>Has the business or part of the business relocated operations within the last 12 months?</b>		<input type="checkbox"/> YES	<input type="checkbox"/> NO
<b>If Yes:</b>	<b>Relocated from:</b>	<b>Relocated to:</b>	<b>Date of Relocation:</b>

Type/description of your business, including NASCAR related product(s) service(s):

Description your company's current state of cybersecurity compliance with NIST 800-171 and DFARS requirements:

Does your company currently have any quality management systems in place (e.g., ISO 9001:2015)?

Describe how your company has been impacted by COVID-19 in 2020:

Start Date:

End Date:

**Our company is minority owned. (Please check one of the boxes below)**

Women-owned

Asian/American owned

African/American owned

Native/American owned

Hispanic/American owned

Other minority owned (specify):

*How did you learn about the ReVamp Technical Assistance Program?*

If there is anything you would like for us to know about your company in response to this application, please list it here:

*Certification by Authorized Company Representative*

*As an authorized representative of the company listed above, I hereby certify that the information listed above and attached to this application is true and accurate. I am aware that any false information or intended omissions may subject me to civil or criminal penalties for filing of false public records and/or forfeiture of any training award approved through this program.*

<i>Signature:</i>	<i>Title:</i>
<i>Print Name:</i>	<i>Date:</i>

Send completed applications to Kami Baggett at [krbagget@ncsu.edu](mailto:krbagget@ncsu.edu)