

Mooresville 150th Anniversary Partnership Luncheon

MOORESVILLE

150
1873 2023

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Your Opportunity To Be Part Of History!

WELCOME!

We are honored that you have chosen to attend the Mooresville 150th Anniversary Partnership Luncheon.

2023 will be a historic year for our town as we celebrate our Sesquicentennial with fun, festive events throughout the community. In addition to our signature events outlined in this booklet, there will be more than 150 fun things to do in Mooresville throughout the year.

Your participation as an event partner, big or small, will ensure these celebrations are talked about for years to come.

- Primary Event Partnerships
- Associate Event Partnerships
- Event Hosting
- Volunteer Opportunities
- Merchandise Partnerships

Thank you for your consideration. We look forward to partnering with you for this historic celebration! For additional information, please contact Christine Patterson cpatterson@mooresvillenc.gov



NEW YEAR'S EVE FIREWORKS SPECTACULAR

December 31, 2022

Ring in the new year and our 150th anniversary with a special fireworks display. Enjoy this all-American, family friendly event with the entire Mooresville community.



PARTY LIKE IT'S 1873 FESTIVAL & IMMERSIVE EXPERIENCE

March 3, 2023

It's officially our birthday!

The Town of Mooresville was incorporated on March 3, 1873. We are ready to celebrate in historic style. With everything from a John Moore look-alike contest to food trucks, beer vendors, music, period-themed actors, and more, the *Party Like It's 1873 Festival* will mark Mooresville's official 150th anniversary.

The celebration includes a spectacular event in the Charles Mack Citizen Center. *150 Years of Mooresville: Immersive Exhibit* will celebrate Mooresville's storied history. Every few minutes, the lights dim, and historical photos and memorabilia will come alive, spilling projections onto the walls to tell the story of our beloved community. Featuring music, narration, and vivid animations, it's an immersive art experience like no other.

LIBERTY PARK REIMAGINED: A CONCERT CELEBRATION

June 2023

With a surprise headliner musical act, food, drink and celebratory ribbon cutting, the much-anticipated grand re-opening of Liberty Park will be a community celebration not to be missed. Come explore the new features of this signature Mooresville park and enjoy a concert experience that is sure to be the talk of the town.





STARS AND STRIPES ON MAIN

July 2023

Celebrate Mooresville's birthday and America's birthday all in one day at this patriotic Fourth of July parade. Mooresville's past, present and future will be on display with an imaginative line-up of colorful parade floats, historic vehicles, and plenty of hometown pride.



BANDS, BREWS & BBQ

September 2023

Enjoy a cool brew, live music and good food at the Bands, Brews & BBQ Festival in downtown Mooresville. This outdoor festival will feature North Carolina craft beer, food tastings, and some of the best local music from across the region.

MOORESVILLE MOTORSPORTS FESTIVAL

October 2023

Anchored by the North Carolina Auto Racing Hall of Fame induction ceremony, this festival celebrates America's love of speed. With race cars, current and vintage hot rods, food trucks, live music and the greatest names in auto racing history, this is an event you do not want to miss.

An exclusive exhibit in the Charles Mack Citizen Center will feature historic racing photography and rare artifacts, highlighting the people and places in North Carolina that helped establish NASCAR as a must-see American sporting event.





CLASSIC CHRISTMAS IN MOORESVILLE

December 2023

Create a lifetime of memories with your family while attending this annual festive celebration. Visit local artisans, sample festive cuisine, finish your last-minute shopping, and catch holiday-themed performances brought to you by local talent. Victorian carolers, holiday shopping and photos with Santa are all part of this traditional Classic Christmas.