

# ABOUT IREDELL EDC

Iredell Economic Development Corporation is a 501(c)6 private-public partnership dedicated to the growth and prosperity of Iredell County. Our mission is to promote economic growth and stability by enhancing the quality of life in Iredell County through the cultivation of jobs and investment.

# **OUR MISSION IS FOUNDED ON SIX KEY PILLARS**

Existing Industry Retention & Expansion Workforce
Development
& Talent
Recruitment

New Business Development

Product Development Marketing Research Collaboration & Community Development

# **OUR SERVICES**

Our team is committed to supporting you and serving as a valuable resource as you consider investment in Iredell County. Our extensive knowledge of the community, programs, and key stakeholders can be instrumental in accelerating your project while ensuring a positive experience and outcome.

# WE CAN ASSIST WITH

- Confidential site and building search and selection.
- Providing market data & analysis.
- Identifying financial incentives and grants.
- Facilitating your project through planning and development services.
- Connecting you to workforce & development resources.
- Connecting you with requested partners to support your business and growth.
- Organizing tours of your facility with key stakeholders and/or elected officials.
- Sharing your successes through our marketing and communication channels.



## **CONFIDENTIAL PARTNER**

Iredell EDC understands the decision to expand, locate, or relocate comes with the need for confidentiality. You can trust that any information shared with Iredell EDC is kept in confidence and only shared with the partners that you authorize us to share it with.

## **EXISTING INDUSTRY SUPPORT**

We are committed to building strong relationships with our local businesses to help them prosper and expand. Our team visits companies to identify barriers for growth and resources to overcome them. Whether it is broadening your network or troubleshooting an issue on your behalf, we can provide you with the resources you need to be successful. Additionally, Iredell EDC conducts Industry Leaders Council meetings where business leaders throughout the community discuss topics and trends impacting their businesses, tour neighboring facilities, share best practices, and build local networks.

# **WORKFORCE DEVELOPMENT**

We can help you understand and navigate the local labor market. We understand existing programs and financial assistance opportunities available to your company. We will work to accelerate your engagement with our partners, ensuring your success in meeting short-term and long-term employment goals.

#### **GRANTS & INCENTIVES**

Our team assists in identifying incentives, grants, and other costsaving resources available to support your expansion or decision to locate in Iredell County. Iredell EDC is the lead organization to help you negotiate and secure discretionary incentives from our local government partners. In addition, we work in conjunction with a wide variety of partners at the local, regional, and state level to identify programs to support your project.

#### **CONNECTION TO KEY RESOURCES**

As a public-private partnership, Iredell EDC has connections to an extensive network of public and private sector organizations. We can identify and introduce you to the right partners for your project. We can also provide introductions to government staff, elected officials, and workforce partners at the local, regional, and state level.

# **MARKET DATA & RESEARCH**

Iredell EDC has access to national, state, regional, and local level data to enhance your evaluation of the market. Our local insight adds valuable perspective to this data.

#### MARKETING SUPPORT

We want to promote your milestones and successes with the community. As you make your decision to expand or locate in Iredell County, we can assist your marketing efforts from coordinating press releases and securing quotes from local elected officials to advising you on the coordination for a ribbon cutting ceremony.

#### SITE SELECTION

We are the lead economic development organization for Iredell County, Town of Mooresville, City of Statesville, and Town of Troutman. We help companies considering expansion or location within Iredell County. If you have an RFP for your company or client, we will forward it to our partners and collect a single response to streamline communication. We provide a one-stop shop approach by managing this information and connecting you with the right partners.

### **REAL ESTATE SEARCH**

Our team has extensive knowledge of real estate options across Iredell County that we have gleaned from longstanding relationships with local real estate brokers, property owners, and developers. Once we understand your real estate search parameters, we can help you identify the best buildings and sites in Iredell County for your needs.

# **PROJECT MANAGEMENT**

Iredell EDC is committed to your project by assisting you through every stage including incentives, entitlements, and the building and development process. Our process will help you make informed decisions, provide you with key introductions, and allow you to transition seamlessly into our community.



