



BUSINESS RESOURCE GUIDE




IREDELL
ECONOMIC DEVELOPMENT CORP
Business. Life. Location.



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INTRODUCTION

This guide provides valuable resources to assist you at different stages of your business journey. It is organized into sections based on your business's lifecycle—whether you are a new business or a growing business, this guide will address the specific needs of your business. Also, if you are looking to become more active within your community this guide can help get you started!

**WE ARE DELIGHTED
THAT YOU HAVE
CHOSEN TO START,
OPERATE, OR GROW
A BUSINESS HERE
IN IREDELL COUNTY.**





GETTING STARTED

Numerous resources are available to guide you from a great business idea to a fully established venture. These resources cover business incubation, free business counseling, and assistance with financing. Additionally, many of these programs offer specialized support for minority-owned and woman-owned businesses.

Brian Hamilton Foundation

www.brianhamilton.org

Brian Hamilton's organization supports aspiring entrepreneurs and business owners by providing education, connecting them with experienced entrepreneurs, and offering free online courses. Their mission is to help all individuals, especially those facing disadvantages, achieve the American dream through entrepreneurship.

Bunker Labs

www.bunkerlabs.org/charlotte

Bunker Labs is a non-profit organization of veteran and military spouse entrepreneurs dedicated to helping the military connected community by connecting them with the network, tools, and resources they need to start their own business.

Carolina Small Business Development Fund (CSBDF)

www.carolinasmallbusiness.org
919-803-1437

The Carolina Small Business Development Fund is a nonprofit organization that supports small businesses. Since its establishment in 1990, CSBDF has provided technical assistance, administered grants, and expanded services to empower entrepreneurs. As a certified Community Development Financial Institution, CSBDF continues to foster economic development in North Carolina. The CSBDF also has special programs for minority-owned businesses, veteran-owned businesses, and woman-owned businesses.

Hurt Hub for Innovation and Entrepreneurship at Davidson College

www.hurthub.davidson.edu
704-894-4482

The Hurt Hub exists to develop students, faculty, coworkers, and technology enthusiasts into more thoughtful, confident individuals by providing resources, a mentoring program and gig hub opportunities as well as, rentable event and coworking spaces. They offer private office suites, open desks, and private phone rooms for local entrepreneurs and working professionals.

LaunchCLT

www.launchclt.org

LaunchCLT is a collaborative community of entrepreneurs, mentors, educators, and community leaders dedicated to sharing knowledge and motivating growth of the technology-based startup scene in the Charlotte region. LaunchCLT advances entrepreneurial success and impacts the changing economic landscape.

NC IDEA

www.ncidea.com
919-941-5600

NC IDEA is an independent private foundation in North Carolina that supports entrepreneurs by providing competitive grants and programs. Their mission is to help North Carolinians achieve their entrepreneurial ambitions by starting and growing high-potential companies. The organization helps with product development, finding funding, and providing special assistance to female and minority entrepreneurs.

North Carolina Institute of Minority Economic Development (NCIMED)

www.theinstitutenc.org
919-956-8889

For more than thirty years, The NCIMED has helped clients harness the power of diversity to achieve business and economic objectives. They bring deep industry knowledge of how to help business owners turn barriers of race, gender, and disability into opportunity as well as help companies diversify their supply chains. NCIMED helps clients focus on three core elements—money, markets, and management—to create diverse, globally competitive companies.





Small Business Administration North Carolina District (SBANC)

www.sba.gov/district/north-carolina
704-344-6563

Founded in 1953, the SBA is an independent federal agency dedicated to supporting small business owners and entrepreneurs. They provide counseling, capital, and contracting expertise, serving as the go-to resource for small businesses across the nation. Their mission is to help these businesses confidently start, grow, expand, or recover, enabling them to pursue the American dream. With an office in Charlotte, NC, they are familiar with the local community and its resources which allows them to tailor your business needs more effectively.

Small Business Center at Mitchell Community College

www.mitchellcc.edu/small-business-center

The Small Business Center focuses on assisting start-up businesses. Small Business Center counselors provide



guidance customized to solving problems related to starting and operating a new business. Prospective or existing small business owners can take advantage of free, confidential, one-on-one business counseling services; resource and referral information for a variety of business needs; and free business training seminars, webinars, and classes.

Supportedly

www.supportedly.com

Supportedly exists to help the average entrepreneur start and grow their business with confidence. They provide one-on-one how-to training, on-demand answers and advice, quality support, and local connections. Whether you are preparing to launch, just getting started, or steadily growing, Supportedly covers essential topics such as business planning, strategy, securing funding, team building, customer generation, entrepreneurial growth, and risk management.

Veterans Business Outreach Centers (VBOC)

www.fsuvboc.com
910-672-2683

The Veterans Business Outreach Center program offers resources to veterans, service members, and military spouses interested in starting or growing a small business. It provides entrepreneurial development services such as business training, counseling, and resource partner referrals. VBOC also offers workshops and mentorship opportunities along with helping you navigate the Small Business Administration's extensive resource network.

R.I.S.E. CLT Alliance Foundation

www.rise-charlotteregion.com

R.I.S.E., which was created by the CLT Alliance Foundation, empowers entrepreneurs and small businesses in the Charlotte region. It provides resources for early-stage entrepreneurs to build strong foundations, supports business

growth, and offers ongoing assistance to established businesses. R.I.S.E. connects entrepreneurs with valuable resources within the dynamic entrepreneurial ecosystem.

Women's Business Center of Charlotte

www.theinstitutenc.org/programs/wbcc
704-509-5884

The Women's Business Center of Charlotte is dedicated to assisting women in starting and growing their businesses. They provide a range of services including personalized business counseling, seminars on key business topics, and assistance with loan packages and certifications. Additionally, they offer networking opportunities to foster mutual support and business referrals within the community. Their overarching goal is to empower women entrepreneurs, contributing to economic development and sustainable business growth.

Serving Iredell County for Over 60 Years!



JONES CHILDERS DONALDSON WEBB
attorneys at law



General Practice: 704.664.1127
Real Estate: 704.664.2145

149 Welton Way | P.O. Box 3010
 Mooresville, NC 28117

www.JCDWLaw.com



There are several business resources available online for free.

Iredell County Public Library

www.iredell.lib.nc.us

The Iredell County Public Library provides access to professional language and other skills training programs via Great Courses, Transparent Language, Universal Class, Films on Demand Video Collection, North Star Digital Literacy, Learning Express Library/PrepSTEP, and more. The library system is comprised of three locations, Statesville, Harmony, and Troutman. Plus, in collaboration with the United Way of Iredell County the Statesville library provides in-house access to grant resources for nonprofits and grassroots organizations through Candid Foundation Directory

Iredell Ready

www.iredellready.com

704-663-1898

Iredell Ready was established in 2022 in partnership with industry, academia, government, and the nonprofit community to identify, align, and enhance strategic priorities across the workforce development pipeline from early childhood education to retirement.

Mooresville Public Library

www.mooresvillenc.gov/government/departments/library

Mooresville Public Library provides access to professional language and other skills training programs via LearningExpress Library, Gale Courses, Transparent Language, and more. There are two public libraries, and both subscribe to several online databases with useful information that can be beneficial to many subjects. The Mooresville Public Library also hosts small business meetings allowing them to use printers, copiers, etc.

NC Live

www.nclive.org

NC Live is a collection of reference databases available to library card holders throughout North Carolina. NC Live provides access to a range of business and professional databases, including a resume and cover letter building tool (Ferguson's Career Guidance) as well as information on individual businesses (ReferenceUSA) and more.

NC Community College System NC Small Business Center (SBCN)

www.ncsbc.net

The SBCN offers a range of in-person and online courses for small business owners, most of them free. Topics include but are not limited to how to use QuickBooks, identifying customers, selling online, and many more.

NCWorks

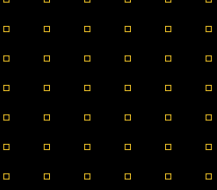
www.ncworks.gov

NCWorks is North Carolina's workforce system. Both NCWorks staff and the website can help job seekers search for jobs, create resumes, and find education and training. Employers can find candidates, post jobs, and search labor market information.

Demand Driven Data Delivery

d4.nccommerce.com

A resource provided by the NC Department of Commerce provides information about the state and local economy, including data on local employment, wages, and demographics. The business maps and reports tab provide free market reports for any jurisdiction in North Carolina.

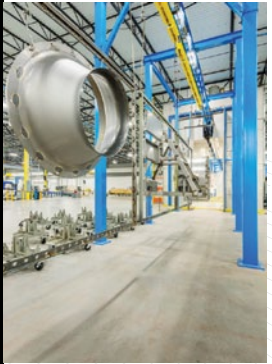


FORGING SUCCESS WITH STRONG PARTNERSHIPS

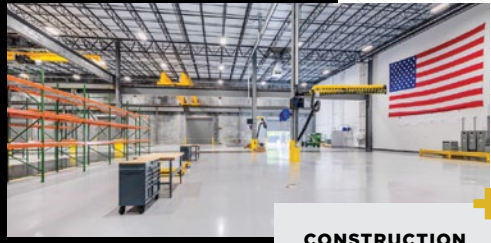
THROUGHOUT NORTH CAROLINA & BEYOND.

At Choate Construction, we thrive on cultivating meaningful connections. With more than 35 years of experience, we've nurtured robust relationships with diverse clients and industry partners, delivering more than 93 million square feet of base build and interior construction projects in North Carolina alone. Our dedicated employee-owners tackle each project with grit and determination, consistently looking for ways to exceed client expectations.

Regardless of size, scope, or complexity, we pledge to stand by you as your construction partner — every project, every time.

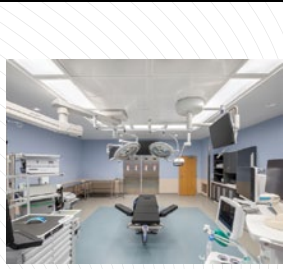


Reputation is Everything



CONSTRUCTION SERVICES:

- ⊕ Construction Management
- ⊕ Design-Build
- ⊕ General Building
- ⊕ Preconstruction
- ⊕ Safety Management
- ⊕ Sustainable & Virtual Construction



For project-specific solutions, contact Scott Harris, VP, Business Development

📞 704.426.0166

sharris@choateco.com



TIME TO GROW

As businesses grow and entrepreneurs gain experience, their needs evolve. In this section, we highlight resources tailored to existing businesses. These resources cover process improvement, market exploration, and networking opportunities with other companies.

Business Networking International (BNI)

www.bni.com
800-825-8286

BNI is a global business referral organization with 300,000 member businesses across 79 countries. In 2023, BNI members generated \$20.01 billion USD in revenue through 14 million referrals. BNI fosters long-term relationships among quality business professionals through a structured referral marketing program, guided by core principles. BNI aims to help businesses generate “more sales with consistent growth, less effort, and lower cost than other marketing methods.”

Downtown Statesville Development Corporation (DSDC)

www.downtownstatesville.com
704-878-3436

Downtown Statesville Development Corporation is a nonprofit organization

that provides leadership dedicated to the historic preservation and enhancement of Downtown Statesville. The organization promotes downtown as the primary center for economic growth opportunities, social experiences, and cultural arts in Statesville. DSDC fosters redevelopment of Downtown Statesville’s Central Business District and serves as a catalyst for private development and public partnerships.

Economic Development Partnership of North Carolina (EDPNC)

www.edpnc.com
919-447-7777

The EDPNC focuses on improving the economic well-being and quality of life for all North Carolinians. Their efforts include recruiting new businesses to the state, supporting existing employers, assisting companies with international trade, counseling small businesses and startups, and promoting North Carolina as a tourism

destination. Embracing the state's social, environmental, and economic diversity, the EDPNC serves as an ambassador, preserving North Carolina's welcoming cultural blend for all.

Economic Development Partnership of International Trade Division

www.edpnc.com/get-export-assistance
800-228-8443

EDPNC's International Trade Division provides financial and technical assistance for attending foreign trade shows, developing market entry strategies, helping determine appropriate pricing, and addressing other needs of doing business in foreign markets.

The Greater Statesville Chamber of Commerce



www.statesvillechamber.org
704-873-2892

Since 1927, the Greater Statesville Chamber of Commerce has been a voice of business and a bridge linking businesses, organizations, and residents together with innovative programs that strengthen our long-term economic vitality, business success, job creation, and quality of life. The chamber is a membership organization that works to achieve a diverse, balanced economy that enhances the quality of life and work in our region.

Iredell County Economic Development Corporation

www.iredelledc.com
704-663-1898

Iredell County Economic Development Corporation (Iredell EDC) promotes economic growth within Iredell County through new business attraction, support of existing industry, building a world-class workforce, and collaboration with the community to build economic prosperity for all. Iredell EDC helps identify available properties for new or relocating businesses, provides demographic and workforce information, and assists businesses with company growth.

LaunchCLT

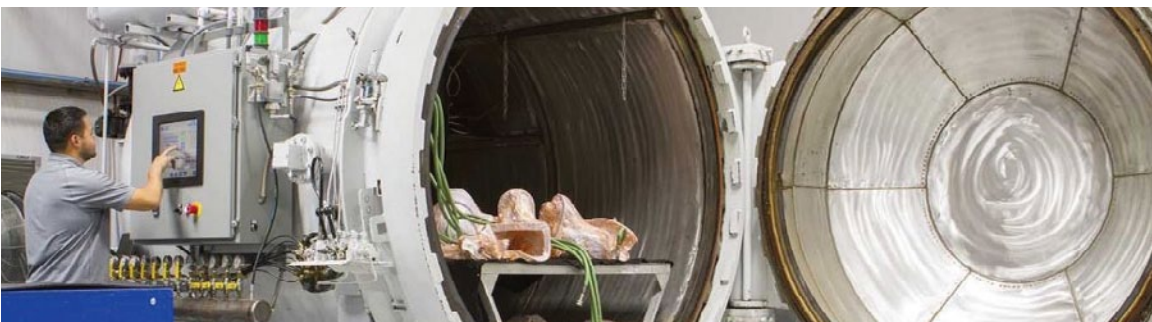
www.launchCLT.org

LaunchCLT is a collaborative community of entrepreneurs, mentors, educators, and community leaders dedicated to sharing knowledge and motivating growth of the technology-based startup scene within the Charlotte location. LaunchCLT makes connections in the Charlotte region to advance entrepreneurial success and impact our changing economic landscape.

Mooresville-South Iredell Chamber of Commerce

www.mooresvillenc.org
704-664-3898

The Mooresville-South Iredell Chamber of Commerce is a membership organization that focuses on the advancement of all



segments of the Town of Mooresville and the South Iredell area. The membership offers personalized services like mentorship programs, career counseling, and skill workshops, and advocates for policies like affordable housing or public transportation. The Mooresville-South Iredell Chamber of Commerce is a major force in promoting quality of life.

Mooresville Convention and Visitors Bureau



www.visitmooreville.com
704-799-2400

The Mooresville Convention & Visitors Bureau promotes travel and tourism on behalf of Mooresville to attract visitors and boost the economy through visitor spending and opportunities for the community.

Mooresville Downtown Commission (MDC)

www.downtownmooreville.com

The Mooresville Downtown Commission is a vibrant organization that promotes Downtown Mooresville as a thriving town center. It offers a variety of unique boutiques, dining options, and events, contributing to the town's Southern charm. The MDC features specialty shops with a range of products from high-end jewelry to distinctive fine art, and locally owned restaurants serving fresh foods and drinks. The MDC is committed to making Downtown Mooresville a memorable experience.

NCGrowth

www.ncgrowth.kenaninstitute.unc.edu

NCGrowth is an award-winning applied economic development university center with a goal of directly addressing inequality, poverty, and underemployment as well as other factors that keep people and communities from reaching their greatest potential. They work to transform communities by providing technical

support to promising businesses so they can grow, hire more people, and create wealth.

NC Military Business Center

www.ncmbc.us

The North Carolina Military Business Center is a statewide entity, embedded in community colleges, that aims to leverage military and federal business opportunities to expand North Carolina's economy and improve quality of life. They also connect North Carolina firms to government contracting opportunities through a team of business development specialists and the web portal www.MatchForce.org. In addition to business development, the NCMBC conducts strategic initiatives including market intelligence, training, and networking events.

North Carolina Veteran's Business Association

www.ncvetbiz.org

NC VetBiz was formed to assist veterans, veteran professionals, and veteran business owners. VetBiz serves as a voice for veteran-owned businesses in North Carolina, addressing business issues and working towards mutually beneficial outcomes. A member-operated association of veteran professionals and business owners, NC VetBiz works to strengthen the veterans' business network in North Carolina.

Prospera USA

www.prosperausa.org

980-729-8273

Prospera USA, a non-profit established over 30 years ago by Hispanics, focuses on economic development and providing bilingual assistance to Hispanic entrepreneurs. It offers services such as training, consulting, advancement services, and access to capital, all designed to empower Hispanic small business owners.



Make informed decisions with our valuable Location and Market Intelligence Data. Discover the many ways we can help you and your team build leadership skills to ensure your growth and success. Or, join us in our advocacy efforts!

Partner with us today!

Contact us now to learn more about how The Greater Statesville Chamber of Commerce can help your business grow.



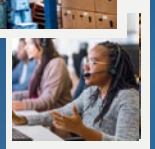
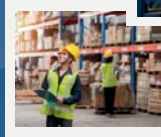
Nicole Kershner,
Member Relations Specialist
✉ nkershner@statesvillechamber.org
☎ 704-873-2892 Ext. 2



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MORE PREP

Associates who show up ready to work.

MORE PARTNERSHIP

Best practices lead to better results.



(704) 612-6900



www.peopleshareworks.com





Service Corps of Retired Executives (SCORE)

www.score.org
800-634-0245

Service Corps of Retired Executives is a national nonprofit dedicated to helping businesses get started and grow. Retired business executives provide mentoring, counseling, local workshops, and online webinars to business owners.

Small Business and Technology Development Center (SBTDC) Mooresville & South Iredell

www.sbtdc.org/locations/charlotte
704-687-0440

Statesville & North Iredell:

www.sbtdc.org/locations/winston-salem
336-750-8340

SBTDC is a business advisory resource for growing and developing businesses, specifically existing small and mid-sized businesses. Highly skilled business counselors provide free industry-specific advice and counseling, including business planning, marketing, legal, and human resources. The SBTDC offers services statewide from offices located on campuses of the University of North Carolina System.

Statesville Convention & Visitors Bureau (SCVB)

scvb.statesvillenc.com
704-682-7756

The Statesville Convention & Visitors Bureau (SCVB) promotes Statesville as a premier destination for tourism, events, and meetings. We showcase the area's unique attractions, support local businesses, and drive economic growth by encouraging visitors to discover and experience all that Statesville has to offer.

The Charlotte Regional Business Alliance

www.charlotteregion.com
704-378-1300

The CLT Alliance is a regional economic development organization in the Charlotte Region. It promotes economic growth and prosperity by recruiting businesses, marketing, and generating leads. The Alliance advocates for businesses to thrive and brings together diverse stakeholders to solve challenging issues in the region.





You can help aspiring entrepreneurs and small business owners as a teacher or mentor.

GENERAL BUSINESS

Office of Research Partnerships at UNC Charlotte

partnerships.charlotte.edu

Service Corps of Retired Executives (SCORE)

www.score.org/page/volunteer-score

Small Business Center at Mitchell Community College

www.mitchellcc.edu/small-business-center

TECHNOLOGY

Brian Hamilton Foundation

www.brianhamilton.org

LaunchCLT

www.launchclt.org



HIVE

Helping Iredell Volunteers Engage

Get Involved in Your Community!



Scan the QR code to
start Volunteering

Find diverse local
volunteer opportunities,
all in one place.



United Way of Iredell County



Many of the resource providers listed in this directory deploy experienced business operators and industry professionals as teachers and mentors.

INDUSTRY SPECIFIC RESOURCES

AGRICULTURE AND AGRITOURISM

Iredell County Cooperative Extension Service

iredell.ces.ncsu.edu
704-873-0507

NC State Extension connects farmers, agribusinesses, and communities with vital research-based information and technology. Their specialists provide technical assistance and programs in all areas of agriculture (field crops, livestock, dairy, poultry, horticulture, pesticide education, and animal waste certification) and consult in topics ranging from farm health and safety to rural and community development.

NC Department of Agriculture & Consumer Services

www.ncagr.gov
919-707-3000

The N.C. Department of Agriculture and

Consumer Services works to promote and improve agriculture, agribusiness, and forests. It also aims to protect consumers and businesses. Additionally, it focuses on conserving farmland and natural resources.

Got To Be NC

www.gottobenc.com

The Got to Be NC program benefits agriculture and the food industry in North Carolina. It supports and strengthens its members, positioning their companies and products as the best in the state. The program provides access to decision-makers in various food-related industries and promotes North Carolina products, connecting consumers with food growers.

BIOTECHNOLOGY

Center For Biomedical Engineering and Science (CBES)

cbes.charlotte.edu

704-687-8622

The Center for Biomedical Engineering and Science at the University of North Carolina at Charlotte is a hub for advancing biomedical engineering research and development. It provides the infrastructure for collaboration among faculty, researchers, clinicians, practitioners, and students to address biomedical issues. CBES supports annual biomedical research, workshops, seminars, conferences, and other events. Its growth and success are attributed to the active involvement of its talented researchers.

North Carolina Biotechnology Center

www.ncbiotech.org

919-541-9366

The North Carolina Biotechnology Center bridges the gap between companies and university researchers and guides entrepreneurs towards potential funders. It also aids job seekers in finding opportunities in the life sciences field. North Carolina is at the forefront of advancements in healthcare, diagnostics, and sustainable food production, thereby creating jobs locally.

FINANCE

Carolina Fintech Hub

www.carolinafintechhub.org

The Carolina Fintech Hub, established in 2017, aims to foster collaboration between leading financial services firms and innovative Fintech startups. It provides resources and support for Fintech's at all stages and works to attract and retain Fintech talent. Its mission is to promote Fintech companies, talent, and partners,

with the goal of making the Carolina region a global Fintech destination.

FOOD & BEVERAGE

NC Food Innovation Lab (NCFIL)

www.ncfoodinnovationlab.org

704-250-5497

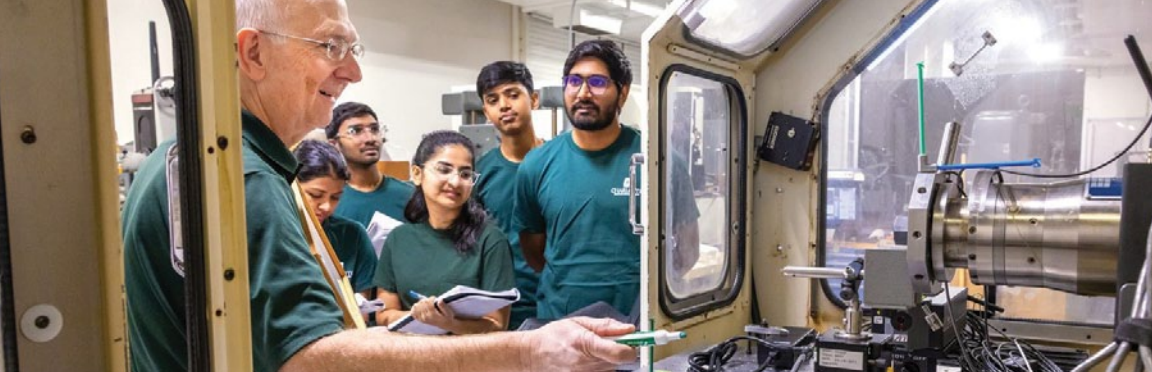
The NC Food Innovation Lab is a fee-for-service, cGMP-certified, pilot-scale facility for plant-based foods manufacturing. The 16,000 square-foot space is managed by an experienced support staff who offers guidance and ensures efficiency on every project. Starting with ideation, NCFIL provides a collaborative environment to accelerate research, development, and commercialization for entrepreneurs and established companies.

MANUFACTURING

BATT CAVE Research Center

battcave.charlotte.edu

UNC Charlotte's BATT CAVE is at the forefront of battery technology and autonomous vehicle research, contributing to Charlotte's booming tech presence. The center's research aims to discover new materials, challenge electrochemical theories, and develop alternative battery types, impacting the next generation of autonomous vehicles, smart cities, and intelligent systems. The North Carolina General Assembly's initiative, "Engineering North Carolina's Future," supports BATT CAVE with over \$45 million, enabling state-of-the-art research and collaboration of autonomous vehicles, smart cities, and intelligent systems.



Center for Advanced Multimodal Mobility Solutions and Education (Cammse)

cammse.charlotte.edu

Cammse aims to improve mobility of people and goods by developing advanced technologies and models for multimodal transportation. The center leverages advanced technologies and data to create sustainable and efficient transportation systems. The research conducted by Cammse delivers impactful products that support economic development, improve mobility, reduce congestion, and promote safety and environmental preservation.

Center for Freeform Optics (CeFO)

www.centerfreeformoptics.org

The Center for Freeform Optics is a collaborative research center involving industry, government, and universities, primarily funded by industry and government labs. Its vision is to revolutionize future precision technologies with compact, cost-effective, and high-performing optical systems. The mission of CeFO is to promote precompetitive research and education in the field of freeform optics and its applications through a sustained industrial partnership rooted in mutual benefit.

Center for Optoelectronics and Optical Communications

opticscenter.charlotte.edu

The Center for Optoelectronics and Optical Communications provides infrastructure for those interested in optoelectronics and

optical communications and promotes the importance of optical technology. It conducts research, fosters technology transfer, and secures support for the optics program. The Center also organizes events, maintains communication channels, and focuses on integrating optical and electronic functionality for next-generation photonic devices and systems.

Center for Precision Metrology

cpm.charlotte.edu

The Center for Precision Metrology at UNC Charlotte collaborates with industrial partners to advance precision metrology in manufacturing. It conducts interdisciplinary research, funded by various sources, and maintains state-of-the-art facilities for metrology. The Center's work is pivotal for competitiveness in a global economy with increasing manufacturing precision requirements.

Carolina Textiles District (CTD)

www.carolinatextiledistrict.com

Carolina Textiles District connects makers, designers, and entrepreneurs to a reliable domestic supply chain to make quality products in the Carolinas. CTD hosts workshops and programs for both large and small companies to help them address their needs

Energy Production & Infrastructure Center (EPIC)

epic.charlotte.edu

The Energy Production and Infrastructure Center at UNC Charlotte is a collaborative initiative aimed at producing a skilled workforce and technological advancements for the global energy industry. With over 250 regional energy corporations involved, EPIC focuses on expanding energy engineering studies and aligning curriculum to industry needs. It also serves as a hub for renewable technology research and a think tank where theory meets reality. The center is working to develop programs that emphasize not just technical skills but also project management, teamwork, risk analysis, and leadership.

Industry Expansion Solutions, North Carolina State University (IES)

www.ies.ncsu.edu

919-515-2358

Industry Expansion Solutions is a unit of NC State University engineering department. It provides engineering-based solutions to help North Carolina manufacturing businesses grow, innovate, and prosper. IES offers industry expertise, networking, technical assistance, business assessments, training, and access to innovative technologies.

Manufactured in North Carolina (MNC)

www.manufacturednc.com

Manufactured in North Carolina is a free directory that provides profile pages for manufacturers in North Carolina. It enhances networking and exposure for these companies. MNC is maintained by NC State University Industry Expansion Solutions and the North Carolina Manufacturing Extension Partnership. Manufacturing ranges from food to minerals to polymers. Companies can also sign up to receive news related to

manufacturing and submit or respond to supplier requests.

Manufacturing Solutions Center (MSC)

www.manufacturingsolutionscenter.org

828-327-7000

The Manufacturing Solutions Center helps manufacturers develop new and enhance existing products, create prototypes of new offerings, test products for reliability and quality, as well as training staff in manufacturing and supply chain processes. The MSC focuses more on knitting, cut and sew process, sourcing, business incubation, and procurement.

Polymers Center of Excellence

www.polymers-center.org

704-602-4100

The Polymers Center is a one-stop-shop for customers looking to compound a resin, characterize their material in a testing lab, simulate an injection molding process, mold parts in injection molding machines, and verify the dimensions of their part to ensure that it will work in their application.

Textile Technology Center at Gaston College

www.gaston.edu/textile-technology-center

704-825-3737

The Textile Technology Center has significantly contributed to the competitiveness of the North Carolina textile industry by ensuring quality product manufacturing and workforce training. The Center has continually adapted to the evolving needs of textile firms. Currently, it offers testing services, product prototyping, and sample production, aiming to provide the most current solutions to fiber producers, textile manufacturers, and retailers.



US Export Assistance Center

www.sba.gov/business-guide/grow-your-business/export-products

The Commercial Service has a network of export and industry specialists located in more than 100 U.S. cities and over 80 countries worldwide. These trade professionals provide counseling and a variety of products and services to assist small and mid-sized U.S. businesses export their products and services.

Zeis Textiles Extension, North Carolina State University (ZTE)

www.textiles.ncsu.edu/zte
919-515-6692

ZTE provides training and certification in textiles and Lean Six Sigma while serving the textile industry's prototyping and pilot production needs in its five laboratories—spun yarn, knitting, weaving, dyeing and finishing, and physical testing.

MOTORSPORTS/ AEROSPACE/ DEFENSE

UNC Charlotte Aviation Innovation and Research Institute (AIR)

air.charlotte.edu

Charlotte Douglas International Airport, one of the world's busiest hubs, has partnered with UNC Charlotte to form the Charlotte Aviation Innovation and Research Institute. This unique partnership aims to address the aviation industry's demands for increased operational efficiency,

safety, and modernization. Through a living lab at the airport, UNC Charlotte provides customized curriculum, research opportunities, and training for engineering students, preparing them for careers in the growing aviation sector. Charlotte AIR's goal is to establish Charlotte as a hub for aviation infrastructure and technology expertise.

UNC Charlotte Motorsports Engineering motorsports.charlotte.edu

UNC Charlotte Motorsports, situated in the NASCAR hub, is a top choice for employers seeking interns and entry-level engineers. The institution has a strong alumni presence in NASCAR, with over 22% of all NASCAR Cup Series engineers being its graduates. The Alan D. Kulwicki Motorsports Laboratory offers extensive training, and the program provides hands-on experience, allowing students to design, build, and race their own cars. This exposure prepares students for careers on the racetrack or in automotive manufacturing facilities.

Defense Alliance of North Carolina (DANC)

www.defensealliancenc.org

The Defense Alliance of North Carolina is a nonprofit organization aimed at bolstering the state's defense sector. It brings together military officers, industry executives, and a large membership base to support the government, military, business, and academic communities in

North Carolina. The Alliance's mission is to grow the state's defense economy, creating long-term investments and job opportunities. Its vision is to improve North Carolina's economy by expanding defense-related business opportunities, leading strategic growth initiatives, and providing valuable information and networking opportunities to entities with defense sector interests.

Institute of Digital Engineering USA (IDEUSA)

www.ideusa.org

IDEUSA is an industry, government, and academic partnership dedicated to advancing digital engineering. They provide research, education, training, best practices, and consulting to accelerate organizations' digital engineering transformations. IDEUSA focuses on model-based systems engineering and multidisciplinary design, analysis, and optimization. Their resources include physical facilities, high-performance computing, computer models, and a team of experts.

North Carolina Military Business Center (NCMBC)

www.ncmbc.us

The North Carolina Military Business Center leverages military and other federal business opportunities to expand the economy, increase jobs, and improve quality of life in North Carolina. The NCMBC connects North Carolina firms to current government contracting opportunities in two ways—with a team of business development specialists across the state who also provide technical services, and electronically with

www.MatchForce.org

North Carolina Motorsports Association (NCMA)

www.northcarolinamotorsportsassociation.org

704-455-5606

The North Carolina Motorsports Association is a trade association dedicated to promoting the \$6 billion motorsports industry in North Carolina. Open to any business involved in motorsports in North Carolina, NCMA promotes causes and programs important to members, serves as a clearinghouse for information related to motorsports, and provides legislative and regulatory representation for members at the state and local levels.



Iredell EDC works with regional partners to attract new businesses, support existing industries, and promote economic opportunity for all.

The Centralina Economic Development District (CEDD)

www.centralinaedd.org

704-372-2416

The Centralina Economic Development District promotes economic growth in the Charlotte region. It prepares strategic plans and grant applications

in collaboration with U.S. agencies and maintains a comprehensive economic development strategy for nine counties. Centralina also consolidates economic development resources to empower partner institutions in their mission to grow in the region.



WORKFORCE SOLUTIONS

Your company needs talented employees to grow and thrive. These resources can help you find, train, and retain great employees

ApprenticeshipNC

www.mitchellcc.edu/apprenticeship

Registered Apprenticeships are employer driven training models designed to meet the employer's needs. This model is a tool to capture the company's tribal knowledge. Apprentices receive on-the-job training, related technical instruction, and a progressive wage scale. Apprentices earn state and national credentials in addition to any credential earned at the community college.

Apprenticeship 2000

www.apprenticeship2000.com

Apprenticeship 2000 partners with companies to provide jobs by training apprentices for skilled trades and, in return, gaining the skilled workforce needed to operate their high-tech businesses. This is a 4-year technical training program that works with highly motivated juniors and seniors from area high schools.

Apprenticeship Iredell

www.mitchellcc.edu/apprenticeship

Apprenticeship Iredell is a partnership between local industries and Mitchell Community College (MCC) with a common goal of ensuring the demand is met for highly skilled workers in Iredell County. Apprentices are hired by an industry partner and receive paid-on-the-job training while attending and earning an associate in applied science at MCC.

Business Edge (NC Commerce)

www.nccommerce.com/business/workforce-development/business-edge-consulting-services
800-562-6333

Business Edge is an initiative in North Carolina aimed at preventing or minimizing job losses. It collaborates with workforce partners and business leaders to assess and address the needs of "at-risk" firms. The strategies and services are customized

and coordinated with various partners, including local Workforce Development Boards, universities, and more. The initiative identifies the risk indicators such as declining sales and high turnover to determine if a business needs assistance or intervention.

Catapult

www.letscatapult.org
866-440-0302

Catapult is a merger of Capital Associated Industries and The Employer Association of Charlotte. It serves over 2,000 employers across North Carolina and beyond, helping them address their biggest challenges in creating exceptional workplaces. Catapult provides resources, data-driven insights, and a dynamic member community to support the broader business community. It also collects and analyzes salary, benefits, and policy data to help employers compete to attract top talent.

Division of Vocational Rehabilitation Services (DVRS)

www.ncdhhs.gov/divisions/eipd/vocational-rehabilitation-services-employers
800-662-7030

The Division of Vocational Rehabilitation

Services is a state program that helps people with physical, sensory, mental, emotional, or learning disabilities find, get, or keep a job. DVRS helps employers striving for a disability inclusive business to recruit, onboard, and retain talent while also providing technical assistance with technology solutions, workplace accessibility, and disability awareness training.

Goodwill Industries of Northwest North Carolina, Inc.

www.goodwillnwncc.org
336-724-3621

Goodwill Industries partners with area businesses and resources to assist with a range of needs for both job seekers and employers to lead to permanent hires. Some of these include job fairs and other hiring events (3-4 per year), resume development, application assistance, promotion of open positions through a partnership with [Indeed.com](https://www.indeed.com), preliminary testing of job candidates in their computer labs, marketing open positions through their regional network, and hosting gatherings in one of their conference rooms.



Iredell Human Resource Association (IHRA)

ihra.shrm.org

Iredell Human Resource Association provides a local forum for personal and professional development; it comprises human resource professionals from various businesses in Iredell County. The IHRA holds monthly meetings for professional development, networking, and exchanging ideas on human resource practices. It also offers Professional Development Credits (PDCs) for Society for human resource management certified professional certificate, or a certified senior certification and submits all meetings for human resource certificate institute recertification credits. IHRA is chartered as a local chapter affiliate of the Society for Human Resource Management (SHRM).

Iredell Ready

www.iredellready.com

704-663-1898

Iredell Ready was established in 2022 in partnership with industry, academia, government, and the nonprofit community to identify, align, and enhance strategic priorities across the workforce development pipeline from early childhood education to retirement.

Lake Norman HR

www.lakenormanhr.org

Lake Norman HR is a local (SHRM) Chapter in the north Charlotte Metro area. It was established to meet the community's need for continuing education and networking opportunities among HR professionals. The organization continuously delivers high-quality education and professional development opportunities, fostering a friendly and engaging atmosphere for its members.

Iredell Veterans Services

www.iredellcountync.gov/426/Veteran-Services

The County Veterans Service Office, located in Iredell County, assists over 14,000 veterans in navigating Veterans Administration benefits. They provide claim forms, help veterans file VA claims, and guide them through the appeals process if needed. Additionally, the office assists with ID card renewals, lost discharge papers, and other resources.

Mitchell Community College



mitchellcc.edu

Programs at Mitchell Community College provide education, training, and support services for new, expanding, and existing business and industry in Iredell County. Mitchell Community College also aids in Customized Training, which fosters and supports three key aspects of a company's well-being: job growth, technology investment, and productivity enhancement.

NASCAR Technical Institute

www.uti.edu/locations/north-carolina/mooresville

704-658-1950

NASCAR Technical Institute provides hard and soft skills training for graduates to excel as entry-level technicians in the automotive and motorsports fields. NASCAR Tech is the exclusive educational partner of NASCAR and one of 12 Universal Technical Institute (UTI) campuses nationwide. The Mooresville campus also offers a Computer Numerical Control (CNC) Machining Technology program and Manufacturer-Specific Advanced Training with Ford, Nissan, and Mopar.

Welcome Home

“I’m proud to call Iredell my home and blueharbor my bank.”

Kelley Earnhardt Miller
CEO, JR Motorsports & Chairman
of the Board, blueharbor bank



Jim Marshall,
President & CEO,
blueharbor bank

Kelley Earnhardt Miller,
CEO, JR Motorsports

In business and in life, family and community are at the heart of all I do, and I am pleased to share it's at the heart of my bank as well. Since its inception in 2008, blueharbor bank has focused on fostering solid relationships, and countless businesses are a success because of it. As Chairman of their Board of Directors, I am proud to be a part of their success.



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www.blueharborbank.com

Member
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NC Edge Customized Training

www.mitchellcc.edu/customized-training

NC Edge Customized Training provides training to meet the needs of Iredell County industry— small, intermediate, and large. NC Edge Customized Training is a partnership with the state of North Carolina and the NC Community College System. These training programs are customized and designed cooperatively with industry and college personnel. Training is available to new or existing industries in Iredell County.

NC Motorsports and Automotive Research Center (NCMARC)

enr.charlotte.edu/about-us/college/history/research-centers/ncmar
704-687-8622

UNC Charlotte Motorsports is the first stop for employers hiring interns and entry level engineers. Located within 50 miles of 90% of the NASCAR Cup teams and 5 miles from Charlotte Motor Speedway, NCMARC also partners with businesses on engineering and product development projects.

NCWorks Career Centers

www.ncworks.gov
Mooreville Office
704-360-8067
Statesville Office
704-878-4241

NCWorks
career center
powered by Centralina

NCWorks provides On-the-Job Training, which offsets initial training costs to fill skilled positions while building organizational productivity as new employees learn job requirements. An OJT arrangement can be the impetus for an employer to create a job opportunity. The Work Experience (WEX) program helps companies looking to grow their business and add additional trained staff. WEX partners with companies to identify viable youth (18-24) candidates and perform pre-hiring screenings. Participating youth

are paid by the program for up to 29 hours per week for work of up to 12 weeks. There is also an adult version of WEX for all other ages.

North Carolina Employee Ownership Center (NCEOC)

www.nceoc.org

Employee ownership is a business model in which employees collectively own a percentage of the business for which they work. The NCEOC mission is to educate business owners and their advisors (lawyers, bankers, accountants, wealth advisors) on the benefits of employee ownership via Employee Stock Ownership Plans (ESOPs), worker cooperatives, and Employee Ownership Trusts (EOTs). NCEOC provides resources, case studies and articles, and a list of service providers who can assist with employee ownership transitions.

North Carolina Manufacturing Institute (NCMI)

www.ncmanufacturinginstitute.com

The North Carolina Manufacturing Institute is a tri-county initiative that addresses employers' recruitment challenges. It provides a pathway for skill acquisition and job access, and offers manufacturing firms a pipeline of trained, certified technicians.

UNC Charlotte School of Professional Studies (SPS)

professional.charlotte.edu
704-687-8900



The UNC Charlotte School of Professional Studies caters to adult learners seeking career advancement and flexible education options. SPS offers professional credit programs for resume enhancement, graduate certificates, and degree programs in fields like education, data and computing, engineering, health sciences, and liberal arts. Additionally, their online programs provide versatile options for students

pursuing bachelor's degree completion or doctoral degrees in various disciplines.

WCI, Inc.

www.wciinc.org
800-621-2685

WCI collaborates with hundreds of manufacturers, businesses, and nonprofits in Iredell County and throughout western North Carolina. WCI assists organizations of all types and sizes by providing leadership development,

compliance training, health benefits, and promoting a strategic culture for employee selection and retention. WCI partners with various organizations across Western North Carolina, upstate South Carolina, and southwest Virginia, promoting best practices for exceptional management, productive employees, lower healthcare costs, and compliant workplaces.



Iredell EDC and its partners host both in person and virtual job fairs

The collaboration helps match employers currently hiring with job seekers. To learn about upcoming events and how your company can take advantage, please visit <https://iredellready.com/career-fairs-for-residents/>

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Achieve your ROI in as little as 2 years through a 50%-75% reduction in outdoor air.



FINDING FUNDS

There are a variety of funding sources available to help your business grow.

NON-PROFIT AND GOVERNMENT FUNDING SOURCES

Carolina Small Business Development Fund (CSBDF)

www.carolinasmallbusiness.org
919-803-1437

Carolina Small Business Development Fund is a nonprofit lender that provides affordable financing, business counseling, and policy research to North Carolina's entrepreneur community. CSBDF has special programs for minority-owned businesses, veteran-owned businesses, and woman-owned businesses.

Iredell County and Municipal Discretionary Incentive Grants

www.iredelledc.com/business-advantages/taxes-incentives/local-incentives
704-663-1898

Iredell County, the City of Statesville, Town of Mooresville, and Town of Troutman offer discretionary local incentives to new and existing qualifying industries based on investment and wages, both created and retained. To qualify for discretionary incentives, companies must make a

minimum investment in real property and machinery & equipment. All incentives are performance based and subject to a public process with a vote by the County Board of Commissioners and the elected leadership of the respective municipality.

Natural Capital Investment Fund

ncidea.org/natural-capital-investment-fund
NCIFund lends to small and mid-sized businesses, agricultural enterprises, and nonprofits that have positive community, economic, and environmental impacts but cannot access traditional financing because of perceived risks. NCIFund also targets funding and assistance farmers of color, food producers, and businesses who would benefit from energy efficiency upgrades.

NC IDEA

ncidea.org
919-941-5600

NC IDEA is a private foundation with a mission to maximize the economic potential of the people of North Carolina by supporting the formation and fruition of high-growth entrepreneurial endeavors in the state. The organization helps with product development, finding funding, and providing special assistance to female and minority entrepreneurs.

Small Business Administration (SBA)

www.sba.gov/funding-programs/loans

The SBA works with lenders to provide loans to small businesses. The agency does not lend money directly to small business owners. Instead, it sets guidelines for loans made by its partnering lenders, community development organizations, and micro-lending institutions. The SBA reduces risk for lenders and makes it easier for them to access capital. That makes it easier for small businesses to get loans.

Self-Help Credit Union

www.self-help.org
800-966-7353

Self-Help Credit Union strives to create and protect ownership and economic opportunity for all, by providing responsible financial services, lending to small businesses and nonprofits, developing real estate, and promoting

fair financial practices. While their work benefits communities of all kinds, their focus is on those that may be underserved by conventional lenders, including people of color, women, rural residents, and low-wealth families and communities.

Small Business Innovation Research Program (SBIR) / Small Business Technology Transfers (STTR)

www.sbir.gov
571-306-5201

The Small Business Innovation Research and Small Business Technology Transfer programs are highly competitive programs that encourage domestic small businesses to engage in Federal Research/Research and Development (R/R&D) with the potential for commercialization. Through a competitive awards-based program, SBIR and STTR enable small businesses to explore their technological potential and provide the incentive to profit from its commercialization.

Thread Capital

www.threadcap.org
919-212-4950

Thread Capital works one-on-one with small business owners to identify and provide connections to the optimal financing, networking, and coaching resources for their businesses. They work with entrepreneurs who have good ideas and experience but may have difficulty obtaining financing for their businesses.



The federal government has place-based incentives to encourage development in specific communities.

HubZones

www.sba.gov/federal-contracting/contracting-assistance-programs/hubzone-program

New Market Tax Credits

www.cdfifund.gov/programs-training/programs/new-markets-tax-credit

Opportunity Zones

www.eda.gov/grant-resources/comprehensive-economic-development-strategy/opportunity-zones

To learn more about how your business can benefit from operating in a place-based incentive area, please give Iredell EDC a call 704-663-1898

PRIVATE INVESTMENT RESOURCE

Charlotte Angel Fund

www.cltangelfund.com

The Charlotte Angel is an investment organization that focuses on early-stage companies in North Carolina and surrounding states. Established in 2014, it comprises members who are residents or have interests in the Charlotte area and wish to invest in promising companies.

The funds are member-managed, allowing members to make investment decisions on behalf of the fund and invest additional capital based on their individual preferences.

CFV Ventures

www.fintechvc.us

CFV Ventures, founded in 2017 and based in Charlotte, NC, is a Seed and Series A financial technology fund. They specialize in working with early-stage startups primarily in the United States, with a

particular focus on firms affiliated with the Queen City Fintech Accelerator program. CFV Ventures typically invests between \$100,000 to \$250,000 per round in early stage fintech Seed and Series A rounds.

JB Fitzgerald Venture Capital

www.jbfitzgerald.com

704-909-0709

JB Fitzgerald Venture Capital is an organization that partners with committed companies to cultivate their visions into reality. They provide a wide range of free services to all investment company partners, including strategy development, business planning, technology review, sales and marketing structure, and operations management. Their team of business professionals offers significant operating and management expertise across various industries, helping companies to achieve success.





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RESOURCES!*

**FIND THE
RESOURCES YOU
NEED FOR YOUR
SMALL BUSINESS**

LOCAL • SUPPORTIVE • RELEVANT

- Free seminars, interactive workshops and classes
- One-on-one confidential business counseling



mitchellcc.edu/small-business-center



POWER UP

Utility providers and government agencies offer a range of services to help businesses save money on the costs of doing business.

Duke Energy

www.duke-energy.com/business/products/smartsaver



Duke Energy Smart \$aver Rebate Program provides cash rebates to encourage the purchase and installation of high-efficiency lighting, HVAC systems, commercial and agricultural equipment for industrial facilities.

www.duke-energy.com/Business/Products/EnergyWise-Business

The EnergyWise Business is a voluntary program designed for qualified business customers to help reduce heavy power use during unusually high energy demand times in summer and winter.

Electricities

www.electricities.com
704-948-0550



Electricities of North Carolina is a membership organization serving over 90 community-owned electric systems across North Carolina, South Carolina, and Virginia. It manages power supply, offers

technical services for electric distribution systems, and provides legislative, technical, communications, and economic development expertise.

EnergyUnited

www.energyunited.com
800-522-3793



EnergyUnited Electric Membership Corporation (EMC) is the largest electric cooperative in North Carolina with 140,137 member connections. Headquartered in Statesville, EnergyUnited is your Local Energy Connection, delivering affordable, reliable safe electricity. Proudly serving portions of Iredell County and 18 other counties in west central North Carolina, EnergyUnited is committed to empowering employees, members, and communities. Services are non-regulatory and provided at no cost to the client, supported through government and utility-sponsored grants.



North Carolina allows manufacturers to claim an exemption on the portion of their utility that is considered “consumed in the production” of a manufacturing process.

A detailed energy study must be performed to identify the exact percentage of utility that is exempt from sales tax. To learn more, visit www.edpnc.com/incentives/manufacturing

Waste Reduction Partners

www.wastereductionpartners.org
828-251-7476

Waste Reduction Partners helps organizations save money with efficient techniques to improve environmental and energy management. Our highly experienced volunteer engineers,

scientists, architects, and staff continue to provide clients with innovative cost-saving strategies and resources to meet their goals during these trying times. Consulting services are non-regulatory and provided at no cost to the client, supported through government and utility-sponsored grants.



Supporting Job Seekers and Engaging Employers

Goodwill partners with local businesses to support job seekers and employers. Services include job fairs, resume help, application assistance, Indeed.com promotion, candidate testing, regional networking, and conference room access.



Goodwill Workforce Development Center

124 4th Crescent Place, Statesville | 704-873-5005

The Good We Do Is Because of You | goodwillnwc.org



SCAN FOR PROGRAM
& SERVICE INFO



RULES & REGULATIONS

Depending upon the kind of business you operate, different rules and regulations pertain to protect the health, safety, and welfare of you, your customers, and your employees.

Small Business Ombudsman, Iredell County Economic Development

www.iredelledc.com/business/existing-industry-support

The Small Business Ombudsman program

- : at Iredell EDC works with small businesses
- : to navigate regulatory requirements in the
- : development process, including building
- : standards, zoning, water/wastewater/sewer,
- : and environmental quality.

BACKFLOW

Every commercial property is required to have a functioning backflow preventer installed and inspected annually. Before signing a lease or purchasing a building, check with the respective town official or water provider to find out if the unit/property has an up-to-date backflow preventer or what will be required to install one.

Mooresville Backflow

www.mooresvillenc.gov/government/departments/public_utilities/backflow_program

Statesville Backflow

www.statesvillenc.net/statesvillebackflow-cross-connection

Troutman Backflow

www.troutmannnc.gov/public-works

ZONING

Your local zoning department should be your first stop when choosing a site for your new or expanding business. Zoning departments work to protect the character of communities by regulating the mix of uses within an area and how structures relate to one another.

Harmony

www.co.iredell.nc.us/275/Town-of-Harmony
704-878-3118

Iredell County

www.co.iredell.nc.us/236/Planning-Development
704-878-3000

Mooresville

www.mooresvillenc.gov/government/departments/planning___community_development
704-662-7040

Statesville

www.statesvillenc.net/planning

Troutman

www.troutmannnc.gov/planning
704-528-7600

Building Standards Iredell County

www.co.iredell.nc.us/234/Building-Standards-Division
704-928-2016

The Building Standards Division issues permits for all contractor's trades, performs field inspection using the North Carolina building codes, does planned reviews of all commercial building projects, and enforces the Iredell County minimum housing ordinance. The Town of Troutman's and City of Statesville's permitting and inspections go through the county, while Mooresville has their own department.

Town of Mooresville Building, Permitting and Inspections

www.mooresvillenc.gov/government/departments/building_permitting___inspections
704-799-4268

The Building Permitting & Inspections Department in Mooresville was established in 2023, to assist residents by handling plan submissions, permit issuance, and inspections. The department's responsibilities include enforcing North Carolina State Building Codes, ensuring safety, public health, and general welfare through thorough reviews and inspections.



RESTAURANTS, FOOD TRUCKS, AND OTHER FOOD SERVICE ESTABLISHMENTS

Iredell County, Environmental Health Division (EHDS)

www.co.iredell.nc.us/214/environmental-health

The Environmental Health Division serves as the local governmental arm of the North Carolina Department of Health and Human Services (NCDHHS). EHDS staff provides environmental education as well as enforcement of state laws, rules, and local ordinances pertaining to food sanitation, wastewater disposal, private drinking water wells, and other public health concerns.

Food Services, North Carolina Department of Agriculture and Consumer Services (NCDACS)

www.ncagr.gov

Whereas restaurants and caterers are regulated by Iredell County Environmental Health, NCDACS regulates most other

food-related business, including meat and meat-containing products, seafood, and dairy production and products, among others.

Safety and Health Consultation Program, North Carolina Department of Labor (NCDOL)

www.labor.nc.gov/safety-and-health/occupational-safety-and-health/safety-and-health-consultation-program

The Consultative Services Bureau helps employers who have 500 or fewer employees in both the private and public sectors. In the private sector, consultation is limited to employers who have 500 or fewer employees nationwide. The bureau's focus is to help the small business employer, small employers with hazardous operations, or employers in high hazard industries. Services are provided free of charge.



Local police and sheriff's departments can create a safer, more secure environment for your employees.

Iredell County Sheriff

www.iredellsheriff.com

Statesville Police Department

police.statesvillenc.net

Mooresville Police Department

www.mooresvillenc.gov/government/departments/police

Troutman Police Department

www.troutmanncc.gov/police





OTHER COMMUNITY RESOURCES

United Way of Iredell County

uwiredell.org
704-872-3000

The United Way of North Carolina bridges people, local United Ways, and resources to ensure equitable access to essential services. Collaborating with 50 local United Ways, they address pressing community issues related to employment, housing, consumer protection, healthcare, education, and privacy. Their mission is to position North Carolina in a way where everyone can thrive.

United Way has various partnerships within here as some notable resources.

BE WELL Iredell

uwiredell.org/be-well-iredell
704-872-3000

Be Well Iredell aims to foster a community where every resident thrives with hope and resilience. Their commitment lies in prioritizing emotional, mental, and physical well-being. By providing protective tools, collaboration, education, and unwavering

: support, they empower residents to
: overcome challenges and create a safe,
: nurturing environment where no one feels
: alone or forgotten.

Helping Iredell Volunteers Engage (HIVE)

uwiredell.org/volunteer-opportunities
704-872-3000

: HIVE offers a wide array of volunteer
: opportunities that cater to various interests.
: These causes range from helping at a
: local food bank to assembling backpacks
: for school-aged children. The platform is
: designed to accommodate both individual
: volunteers and large corporate or civic
: groups. Through these diverse causes,
: HIVE enables volunteers to make a
: significant impact in their community.
: Whether it is addressing food insecurity or
: supporting education, there is a cause for
: everyone.

NC 211

www.unitedwaync.org/nc-211

Dial 2-1-1

NC 211 is a free, confidential, and multilingual health and human services information and referral system. It is available 24 hours a day in all 100 North Carolina counties. Managed by United Way of North Carolina and supported by many local United Ways across the state, NC 211 serves as a trusted resource in the state. It plays a crucial role as a key member of the State Emergency Response Team.

Other Community Resources

Goodwill Industries of North Carolina

www.goodwillnwc.org

336-724-3621

Goodwill believes that every person should have the opportunity to achieve their fullest potential and participate in all aspects of life. Through their employment and training services, they help people from all walks of life gain the skills they need to find jobs and reach financial stability. Having a job positively impacts individuals and their families, which, in turn, benefits the communities in which they live. Goodwill collaborates with more than 300 nonprofit

organizations and employers to deliver quality services that meet the needs of the communities they serve.

I-CARE

www.icare-inc.org

704-872-8141

I-CARE was initially established to serve low-income residents recognizing the need for an anti-poverty program. Today, the organization remains committed to providing essential assistance and support to Iredell County's vulnerable population.

Iredell County Partnership for Young Children

www.iredellsmartstart.org

Statesville: 704-878-9980

Mooresville: 980-759-1522

The Iredell County Partnership for Young Children is committed to enhancing learning and healthy development for children aged from birth to five in Iredell County. Their services prioritize improving early care and education quality, supporting families, promoting child health, and expanding literacy.

www.Mooresvillerealty.com

Welcome Home
to **MOORESVILLE**
REALTY



704.663.0990



IREDELL COUNTY ECONOMIC DEVELOPMENT CORPORATION



OUR MISSION IS FOUNDED ON SIX KEY PILLARS

- Existing Industry
- Workforce & Talent
- New Business Development
- Product Development
- Marketing & Research
- Community & Collaboration

www.IredellEDC.com

Iredell Economic Development Corporation is a 501(c)6 public-private partnership and the leading economic development organization for Iredell County, City of Statesville, Town of Mooresville, and Town of Troutman. We are a catalyst for economic development, workforce development, site development and readiness, all the purposes of enhancing our quality of place. As a public-private partnership, we are competitively positioned to leverage the partnership of business, government, and education to bring success and prosperity to our communities. Additionally, we lead Iredell Ready through our 501(c)3 Foundation focusing on strengthening our workforce pipeline through collaboration with key partners, alignment on initiatives, and increased engagement in programs and resources.



Bookmark the Business Resource Guide, as your go-to guide relating to any business concerns or help you may need.



People are at the heart of what we do.

At its heart, a business is about people. A group of people coming together to create something bigger than themselves. To create a solution or a product or an experience in the service of other people. At Huntington, it's our belief that running a business is about more than making money, it's about making people's lives better. So let's roll up our sleeves and get to work, together.

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Mooresville

1111 Kilson Dr. Suite 202
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704.663.6444 x124

www.insouthins.com 

InSouth Insurance Services has it all for you in one place - from our offices in Lake Norman area, we serve the insurance needs of individuals, families, and businesses all over North Carolina.



PIVOT
PR

Creativity.
Outreach.
Influence.



PIVOT PR is a strategic public relations agency based in Iredell County, North Carolina. With a laser-focus on PR, boutique size, and senior-level account management, you will gain the credibility and awareness your organization deserves.

Capabilities

- New market announcement
- Media relations
- Groundbreaking ceremony
- Grand opening promotion
- Community partnerships
- Dignitary relations
- Messaging & content creation
- Social media management



Iredell Health System is proud to partner with businesses in our area. As the leading healthcare organization in the area for more than 70 years, we're here to serve you.

Our corporate wellness program provides multiple solutions for your business' corporate health needs. Using our comprehensive health/wellness, injury and occupational medicine programs, we have the capability to take the health of your company's employees to the next level.

CORPORATE WELLNESS SERVICES

- ♥ Comprehensive health screenings (cholesterol, glucose, blood pressure, body mass index, body fat %, waist circumference).
- ♥ Focus on prevention, individualized care and positive lifestyle behaviors.
- ♥ Onsite health education (Lunch and Learns / Wellness Workshops, Wellness Showcase events, individualized health coaching, Wellness newsletters).
- ♥ Onsite flu vaccines.
- ♥ Tobacco cessation workshops.
- ♥ Onsite diabetes education and training/ diabetes navigation
- ♥ Onsite health coaching — individualized education to help employees improve health and reach goals.
- ♥ Onsite medical clinics (address acute healthcare needs, treat and manage chronic conditions, assist with workers compensation injuries and illnesses, enhance health literacy and compliance with care, collaborate with other healthcare providers).

STRAIGHT TO YOUR BOTTOM LINE

The benefits of our program:

- Healthier employees
- Fewer missed days from work
- Increased productivity
- Decreased turnover
- Potential of lower health insurance premiums
- Improved employee morale
- Reduced stress in the workplace
- Added recruitment benefit

URGENT CARE LOCATIONS

Our team works in collaboration with these centers to ensure continuity of care.

ALWAYS AVAILABLE: 24/7

Iredell Urgent Care - Mooresville is conveniently located at our state-of-the-art Iredell Mooresville campus off of Bluefield Road. It provides employers with an easy avenue for quick care and treatment of employees seven days a week, 24 hours a day — including holidays.

EXTENDED HOURS

Iredell Urgent Care - Statesville is located at 1540 E. Broad Street and is open daily from 7:00 AM to 11:00 PM, making it the only urgent care facility in the area open past 8:00 PM.

CONTACT US

Iredell Wellness Center
285 N. Main Street, Suite D
Troutman, NC 28166
704-878-4550 (p)

To learn more about the resources we offer for workforce health, call the Iredell Wellness Center, or email misty.kerr@iredellhealth.org.



Iredell Ready

Building Pathways to Better Futures

Iredell Ready is an initiative designed to help students and residents, **K-12 through retirement**, identify opportunities to pursue individual career pathways and employment with industry in Iredell County.



Are You Ready?
iredellready.com



@IredellReady.com





Business. Life. Location.

500 S. Main St., Suite 449
Mooresville, NC 28115

116 N. Center St.
Statesville, NC 28677

704-663-1898
www.iredelledc.com

