

Workforce Partnership Manager

Iredell Ready Workforce Collaborative

Position Overview

The Workforce Partnership Manager serves as the primary coordinator and relationship-builder for the [Iredell Ready](#) Workforce Collaborative and Iredell County's participation in [AttainmentNC](#). Working alongside education, business, workforce, government, and community partners, this role helps align efforts that increase career awareness, expand career-connected learning, strengthen workforce pathways, increase postsecondary attainment with a goal to build pathways to better futures for Iredell residents and industry.

The Workforce Partnership Manager is a collaborative leader who convenes partners, advances shared priorities, and ensures progress toward agreed-upon outcomes that support both learners and employers.

This position is a 24-month contract position, funded through a grant provided by [MyFutureNC](#) through the AttainmentNC Cohort. In 2019, with bipartisan support in the General Assembly and a signature from the Governor, the state adopted one of the most ambitious goals in the nation—to have 2 million North Carolinians aged 25-44 hold an industry-valued credential or postsecondary degree by 2030. MyFutureNC is a statewide organization that supports and promotes work of all sectors and helps find and fill gaps to drive educational access and attainment outcomes that align with and fulfill employer needs.

The position will be full-time onsite at the Iredell County Economic Development Corporation offices in Mooresville, NC. The position will report directly with the President & CEO of Iredell County Economic Development Corporation and to the Iredell Ready Core Team to include Iredell-Statesville Schools, Mooresville Graded School District, Mitchell Community College, Centralina Workforce Board, and Iredell industry leaders. This position is supported by a team of professionals at the Iredell EDC with respective needs. A laptop, cell phone, travel expenses, and budget for programs or meetings will be provided by the Iredell Ready consortium. Part of the goal of this grant is for the Workforce Partnership Manager to establish a sustainable funding stream to provide continued support beyond the grant term for the position and the long-term success of the initiative.

Key Responsibilities

Partnership Development & Collaborative Coordination

- Coordinate and support the Iredell Ready Core Team and Leadership Council, ensuring active participation from education, workforce, employer, government, and community partners.

- Facilitate meetings, communication, and shared action plans that advance collective goals.
- Serve as a trusted, neutral convener who fosters collaboration, transparency, and shared ownership of outcomes.
- Participate in AttainmentNC cohort meetings, coaching sessions, statewide convenings, and peer learning opportunities.

Workforce Pathways & Employer Engagement

- Lead implementation of the Iredell Ready and AttainmentNC workforce strategies and Local Implementation Plan.
- Recruit and support employer and student participation in work-based learning initiatives to include career-connected learning, internships, apprenticeships, pre-apprenticeships, mentoring, job shadowing, and workforce pathway development.
- Coordinate employer roundtables and sector partnerships to ensure initiatives align with workforce needs and labor market demand.
- Support the expansion of career awareness, exploration, and credential attainment opportunities for students and adult learners.

Community Outreach & Talent Development

- Partner with Iredell-Statesville Schools, Mooresville Graded School District, Mitchell Community College, Centralina Workforce Development Board and NCWorks, and community organizations to engage priority and untapped talent populations.
- Increase awareness of workforce opportunities through presentations, events, and stakeholder engagement activities.
- Help identify barriers to participation and connect individuals with education, training, and employment opportunities.

Data, Reporting & Continuous Improvement

- Track progress toward local and AttainmentNC goals.
- Coordinate required quarterly updates, annual reporting, and outcome measurement.
- Work with partners and evaluators to collect, analyze, and communicate performance data and success stories.
- Use data to inform decision-making and continuous improvement efforts.

Sustainability & Resource Development

- Lead efforts to develop long-term sustainability strategies beyond the grant period.
- Assist with grant development, sponsorships, employer investment, and partnership opportunities.
- Align workforce initiatives with broader education, workforce, and economic development priorities throughout Iredell County.

Key Deliverables & Success Measures

The Workforce Partnership Manager will be responsible for coordinating and supporting the Collaborative's progress toward AttainmentNC commitments with a focus on outcomes that include employer engagement, pathway growth, learner participation, work-based learning placements, credentials, and sustainability planning. This includes:

Build and Maintain a Cross-Sector Collaborative

- Organize, convene, inform, and engage an active cross-sector Core Team on a monthly basis to share insights and progress towards the strategic priorities and outcomes.
- Organize, convene, inform, and engage the broader Iredell Ready Leadership Consortium 3 x a year on the work of Iredell Ready and engagement opportunities with partners
- Support and participate in career awareness and career fairs across the community
- Support and participate in workforce related meetings and initiatives across the community
- Organize an Annual Workforce Forum aligned with the release of the MyFutureNC's Educational Attainment Scorecard to highlight Iredell County's Educational Attainment initiatives, successes and opportunities.

Implement Career-Connected Learning

- In partnership with the Iredell Ready Core Team, develop and submit a shared implementation plan with goals, strategies, and timeline milestones.
- Develop priorities and outcomes focused on healthcare and health sciences that will serve as a pilot targeted industry initiative that will be realized over the 24-month period
- Contributing to county-level goals tied to learner participation, career development plans, work-based learning placements, employer engagement, credentials earned, and workforce placement outcomes.

Activate untapped talents engagement

- Identify at least one untapped talent population aligned with local workforce needs.
- Partner with community organizations to strengthen outreach and recruitment.
- Expand pathways that connect these learners to career-connected learning, credentials, and employment opportunities.
- Track engagement and outcomes to inform improvement and impact.

Employer Engagement & Leadership

- Strengthen partnerships with local employers to expand work-based learning and apprenticeships.
- Identify and engage with employers willing to: Co-design career-connected learning experiences; Provide or expand work-based learning placements; Participate in strategic decision-making
- Create or scale programs that connect learners to local careers.
- Share success stories and lessons with other counties.
- Coordinate with myFutureNC in public messaging related to Iredell Ready's participation in AttainmentNC.
- Participate in quarterly coaching calls and statewide convenings (2-3) with other cohort participants.
- Submit quarterly updates and a short annual progress summary.

Marketing & Communications

- In partnership with the Iredell EDC's Communications Manager and Core Team, identify key targets and messaging to deliver on key priorities.
- Enhance communications to the broader consortium by providing a monthly communications to the Leadership Council and partners about the efforts underway.
- Identify opportunities to utilize digital media and the Iredellready.com website to enhance our efforts.
- Identify storytelling and media opportunities to share the work of the initiative.

Sustainability and Scalability

- Develop a sustainability plan that identifies how your work will continue beyond the grant funded period to include a fiscal or funding strategy by month 18 of the grant period.
- Align efforts with broader community and economic development plans.
- Serve as a mentor to new counties joining the network.

Iredell Ready Culture

Iredell Ready was launched in 2021 as a collaborative initiative between Iredell Statesville Schools, Mooresville Graded School District, Mitchell Community College, Iredell EDC, Centralina Workforce Development Board, Greater Statesville Chamber, and Iredell County. Through this partnership, our partners have achieved impressive outcomes in educational attainment and workforce readiness. The Workforce Partnership Manager will embody the values of Iredell Ready by building authentic relationships, listening first, creating shared solutions, communicating openly, and fostering a culture of accountability, trust, and continuous improvement. Success in this role is defined by the strength of partnerships built and the collective outcomes achieved.

Required Qualifications

- Bachelor's degree in a related field or equivalent experience
- Demonstrated skill in collaborative facilitation and a working knowledge of career-connected learning, local workforce priorities, and the K–12 to postsecondary to workforce pipeline
- Experience managing partnerships, programs, or collaborative initiatives
- Strong facilitation, communication, and relationship-building skills
- Ability to manage multiple projects, priorities, and stakeholder groups
- Commitment to collaboration, measurable outcomes, and community impact
- Ability to work independently, take initiative, and make sound decisions